



Changing the rules of ceramic decoration



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Environmental impact of ceramic inkjet printing technology Use more sustainable actions



Environmental impact of ceramic inkjet printing technology Consider the product's full life cycle (LCA)





Environmental impact (LCA)

RESOURCES

Lower consumption of:

Raw materials: glazes

Power supply

Water



Technical benefits

Applications

More homogeneous and controlled glazing application which is mandatory for slab manufacturing

Helps introducing Industry 4.0 solutions being a digital process

Industry 4.0

Eliminate defects

Combined with water-based inks, reduces hidro-repellence phenomena and eliminates the associated defects

Economic benefits: source of cost savings

They derive from an integral solution for tile decoration:

"Non-quality" costs

Transportation, handling and logistic costs

Direct cost or TCO in some applications

30 m

Cretaprint M5

Printers: New features implemented to operate with aqueous fluids **Digital glazing**

Water-based inks

Printers





EFI Cretaprint Hybrid Ceramic Ecosystem





EFI Cretaprint Hybrid

EFI Cretaprint Shield





Aqueous inks and glazes



Eco-solvent inks



EFI Cretaprint Hybrid Printers



EFI Cretaprint Hybrid Printers



01	Able to work with water-friendly inks as well as current eco-solvent based inks
02	Improved ink delivery system, cleaning and electronics to keep humidity and prevent sedimentation
03	A cleaning protocol and a quick software update will allow you to move to water-based technology at the time you decide

Printhead	e-Q5	e-G5
Printhead width (mm)	108.3	108.3
Number of nozzle	1536	1536
Native resolution (dpi)	360	360
Drop size (pL)	13 - 98 pl	25-225
Grayscale levels	Up to 8	Up to 41
gr/m2 (25 m/min)	Up to 45	Up to 80 per bar

EFI Cretaprint Shields For digital applications



01	Standalone printer (has it own interface)
02	IDS high discharge
03	It is possible to synchronize with other printers
04	Bulk ink tanks option
05	Size: 3200 mm length x 3210 mm width
06	e-G5 printhead

EFI Cretaprint Shield Video



Video

EFI Cretaprint Ceramic Inks



Aqueous inks and glazes

Water-based inks integrate better with the rest of your tile manufacturing processes. They also reduce carbon and volatile organic compound (VOC) emissions into the atmosphere.



Eco-solvent inks

These inks are formulated with solvents of a vegetable origin, without hydrocarbons and esters. They are a superior option because of their high performance and stability, so they don't dry out in printheads.

EFI Cretaprint Aqueous Inks and glazes

			Blue*	Magenta*	Yellow*	Black*
Carbon emissions	% Carbon in the ink (weight)	Solvent- based	47%	43%	43%	51%
		Water- based	10%	12%	13%	15%
	Carbon emission (comparison)	Water- based	-79%	-72%	-71%	-70%
% of water in the solvents		Water- based inks	71%	59%	59%	53%

* Equivalent chromatic coordinates

The formulation of water-based ceramic inks reduces to a minimum the solvent used in its composition.

Environmental advantages:

- The lower amount of organic components in the ink formulas results in the elimination of over 90% of VOC emissions into the atmosphere.
- An average reduction of 73% of carbon emissions.
- Reduction of chemical solvents used for cleaning, leading to a more sustainable manufacturing process.

Technical advantages:

- Less ink drying time.
- Greater integration with the remaining ceramics processes in the plant and elimination of water repellency phenomena.
- Better print quality thanks to better image definitions compared to solvent-based inks.
- New added value for the ceramic product.

EFI Cretaprint digital glazing

Digital glazing applies just the right amount of glaze and does so in a controlled manner.

	Analogical glazing methods	Digital glazing
Base glaze	600-700 gr/m²	65-80 gr/m²
Glaze coating	450-550 gr/m²	40-70 gr/m ²

Environmental advantages:

- The lower volume of material applied results in a reduction equivalent to 1 times the impact of the associated shipping costs, as well as the consum of containers, labels and other conditioning elements.
- The amount of water which evaporates is much lower compared to the analog process and results in less energy consumption.
- Less water in the composition of the glaze reduces vapor emissions into the atmosphere.
- Less need for cleaning means less consumption of water in the plant.
- A reduction in cleaning solvents used and an easier process of washing and extracting waste.
- It complements sectoral circular economy initiatives.

Technical advantages:

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- Manufacturing large format tiles, which are the new trend in tile use, requires the glaze to be applied homogeneously.
- Digital glazing combined with water-based ceramics decoration reduces the water repellency phenomena, and, therefore, leads to a reduction in the non-quality costs that are occasionally generated after the tiles are polished.
- Plant personnel can devote their time to tasks with greater added value when the glaze is applied digitally.
- It facilitates industry 4.0 with full digital processes.

Getting greener and greener **Contributing to sustainable Development objectives**



For every EFI Cretaprint printer purchased, we'll plant 17 trees to compensate for approximately 3 tons of CO₂

Getting greener and greener **Contributing to Sustainable Development Goals**

- A reforesting initiative with the Project for the restoration of Iruelas Valley in Spain. ullet
- Iruelas Valley is a natural reserve with unique ecosystems, communities and biological elements. ullet
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- It is aligned with the Sustainable Development Goals promoted by United Nations.
- And will generate 4,200 local workdays both in the planting and in subsequent maintenance phase.

In 2019, a fire that originated outside the reserve spread into the reserve, seriously damaging the wooded area. Bosques Sostenibles will carry out the restoration with native tree species, restoring the forest to its original diversity:



Getting greener and greener Join us in supporting the environment by planting trees with us!



Thank you very much for your attention!

Please feel free to reach out if you would like to:

Have an individual live demonstration Or if you have any additional questions

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